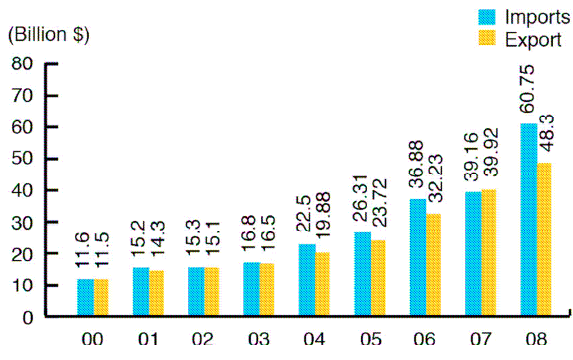


Vietnam at a Glance

Population	86.9 million (With over 50% of the population is under 35)								
GDP	\$85 billion (2008) 5.2 percent growth rate (U.S. Dollar equivalent)								
Per Capita Gross National Income	\$1,024 (U.S. Dollar equivalent)								
Status of Free Trade Agreements	Market Access Agreement for Industrial Goods signed with U.S. in 2006; precursor of future trade pacts. Vietnam joined WTO in 2007.								
Other Memberships	<ul style="list-style-type: none"> ➤ Member of the Association of Southeast Asian Nations (ASEAN) Free Trade Area (AFTA) ➤ Join Trans-Pacific Partnership (TPP) as an associate member 								
Literacy Rate	90 % of population								
Urban Population	Today ~ 29 % 2015 estimate: ~ 32 % 2030 estimate: ~ 43%								
Largest Metro areas	Hanoi (6.2 million population) Ho Chi Minh City (formerly Saigon) (6.6 million) Haiphong (1.7 million)								
Languages	Vietnamese, English, French and Chinese								
Tax Scheme on Electronics Parts under WTO	Continuous tax cut as part of its commitment under IT Agreement as a new WTO member: <ul style="list-style-type: none"> ➤ 5% tax bracket -> 0% by 2010; ➤ 10% bracket -> 0% by 2012; ➤ 20-30% bracket -> 0% by 2014 								
Import/ Export Sales									
Consumer Electronics Sales	2008 : \$908 million (up 21 % from 2007) 2009 : \$1 billion								
Demand in electronics market were served by	<ul style="list-style-type: none"> ➤ Domestic Electronics Industry: 30% ➤ Import Electronics: 70% 								
Market growth in individual sectors in early 2009:	<table border="1"> <thead> <tr> <th>Sectors</th> <th>Growth Rate</th> </tr> </thead> <tbody> <tr> <td>Mobile phone</td> <td>16 %</td> </tr> <tr> <td>High tech products</td> <td>24%</td> </tr> <tr> <td>Digital products</td> <td>29%</td> </tr> </tbody> </table>	Sectors	Growth Rate	Mobile phone	16 %	High tech products	24%	Digital products	29%
Sectors	Growth Rate								
Mobile phone	16 %								
High tech products	24%								
Digital products	29%								
Internet Penetration	24 % of population								
Personal Computer Penetration	2.2 % per 100 inhabitants								
Mobile Phone Subscribers (2007)	33.2 million (38.2 per 100 inhabitants)								
Retail Outlets	60 commercial centers, 400 supermarkets, 400,000 traditional retail stores								
ICT Imports from U.S. 2006 (Information & Communications Technology)	\$9.7 billion, CAGR 19 percent since 2001								

Sources: U.S. State Department, March 2009; World Development Indicators, 2007; U.S. Department of Commerce, 2008. GfK 2008. Economist Intelligence Unit, Vietnam Retailers Association, CEA09 whitepapers, CIA World Facebook

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