

**China Enterprises Introductory Conference****19 September 2007****Participating Company: Tong Lian Digital ( Shen zhen ) Ltd.**

深圳市通联数码有限公司成立于 1993 年，座落在风光秀丽的深圳湾畔，与蛇口港毗邻而立。经过十五年的快速发展，通联已成长为颇具规模的专业电子通信产业公司。

公司主导业务涉及移动通信、通信网络、多媒体消费电子、PVC 管材等多个产业领域。从脉冲电话、程控电话、BB 机、大哥大、手机一路走来，见证了中国通信事业的发展全过程。

公司成立伊始就确定了以科技兴企的发展战略。面对强大的竞争对手和日益严峻的市场环境，公司以服务至上的理念，与国内各大运营商一直紧密合作。根据市场需求，灵活、严谨地提供优质服务，有效开辟了适合本企业的经营之路，先后成为多家运营商的优秀合作企业。

在十多年的风雨际会中，通联在中国本土乃至国际市场上，精耕细作，悉心打造了国内优质的 PHS 手机、GSM 手机的营销网络。成功塑造了灵韵小灵通和灵动 GSM 手机品牌。2003 年开始通过香港通联投资有限公司开拓国际市场，先后与南非、中东地区通信运营商提供设备。2006 年成立永通维修中心，在全国建立了一张快速反应的服务网络。2007 年斥巨资在浙江宁波投资兴建手机加工基地。专业铸造完美品质，创新成就未来，通联正以一个世界级的电子通信企业的形象出现在国际市场上。

未来的通联，以通信网络，移动通信为核心业务，以构建技术领先，服务领先为奋斗目标，本着和商、进取、共赢的理念，致力打造产品优质、服务超前的专业电子通信企业，成为国内最具竞争力的强势电子品牌。

Tong Lian Digital ( Shen zhen ) LTD. was founded in 1993, which is located at the elegant Shen Zhen gulf with beautiful scenery, and adjoins SheKou Port. After 15 years fast development, Tong Lian has grown up into a large scale corporation with professional line of telecommunication products.

Our company is mainly dealing with mobile services, Communication network, Multimedia electronic goods, PVC tube material etc. Beginning from the Impulse-phone, Programmed Control Telephone, BB Call, Cell-Phone, to Mobile phone, such a long period has witnessed the whole development of China's communication industry.

Since foundation, High-tech is always the basic strategy for our company's evolution. Though Facing the strong competitors and competitive market, we still work closely with all the big domestic operators, following the object of "providing good service is our aim". With flexible, preciseness customer service to meet the demand of market, we have efficiently paved a suitable way for company operation and Successively established the best partnership with many operators in the same industry.

Tong Lian had acquired the marketing network of good quality PHS, GSM mobile in the main land market and overseas market successfully after more than 10 years experience. The company has developed brand name products of Ningyun Cellphone and Ningdong GSM mobile with it own features. We started our international business to provide our products to South Africa, Middle East via Tong Lian investment (HK) LTD in 2003. In year 2006, we established Yongtong Repair Center, and formed a chain of quick customer service network all over China. We have made a big investment on the plant in Nibo City, Zhejiang Province, producing the perfect products specialty with new designs. Our company acted as an electricity telecommunication enterprise in the market worldwide.

The future Tong Lian will focus on the Communication network and mobile system, with the aim of high-tech, best service, good quality, perform the most competitive telecommunication brand-name products in the mainland.

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