
China Enterprises Introductory Conference**19 September 2007****Participating Company: Guangzhou JOYIT Communications Co., Ltd., PRC****Business Scope**

- To provide signaling products and services;
- To provide signaling value-added systems and services;
- To provide signaling network monitoring systems and services;
- To operate VAS

Products and Service

JOYIT owns multi-series signaling products and solutions as below:

I. Products

1. Programmable Signaling Collecting Unit (JOY-PCU)
2. Programmable Signaling Convert gateway (JOY-PSC)
3. SS7 Programmable Signaling access Gateway (JOY-PSG)
4. Signaling synthetic Analytic Platform (JOY-SAP)
5. Media Convert Gateway (JOY-MCG)
6. SIP Gateway (JOY-SIP)
7. Signaling Interface Board (JOY-SIB)
8. PCI Signaling Board (JOY-PSB)
9. CPCI Signaling Board (JOY-CPSB)
10. R2 Protocol Converter (JOY-R2)

II. Solutions**1. APPLICATIONS FOR SHORT MESSAGE**

- 1) Cell Short Message
- 2) SM Welcome System
- 3) Short Message Receipt
- 4) Coloring Short Message Receipt

2. APPLICATIONS FOR MISSED CALL ALERT

- 1) Call Back on Busy
- 2) Missed Call Alert

3. APPLICATIONS FOR MONITORING

- 1) Short Message Monitoring
- 2) GPRS Monitoring
- 3) Recording Monitoring

4. APPLICATION FOR VOICE SEARCHING

- 1) Voice Portal Service
- 2) Coloring Ring Voice Searching
- 3) Coloring Video Voice Searching

5. APPLICATION FOR NETWORK

- 1) Network Voice Analysis
- 2) Network Monitoring
- 3) Call filter/interception System

III. Service

- 1) To provide high quality technologies services for partner's China market promotion
- 2) Software outsourcing and service outsourcing

About JOYIT**● OVERVIEW**

Guangzhou JOYIT Communications Co., Ltd. (hereinafter referred to as "JOYIT") is a leader of signaling technology engaged in R&D, manufacture, sales and service of the signaling products and systems. With powerful products performance and customer service capabilities, Joyit has become a leading supplier of SS7 and SS7/IP

equipment. This ranges from signaling products, monitoring solutions and 3G/IMS applications platform/services.

JOYIT owns multi-series products of signaling and solutions including SS7 access gateway, signaling conversing gateway, signaling collecting system and signaling synthetic analytic platform. JOYIT has developed all kinds of value-added system of communication signaling, SP, voice value-added, CALL CENTER, call connection, virtual operation, intelligent network, short message value-added service, connection monitoring, signaling charging and contrasting accounts system, call recording, signaling network monitoring, etc. JOYIT products and system have advantages with high volume application supports, high key technology specs, opening design structure and competitively price.

In line with the tenet to provide international technologies and services and to create the share pleasure of global communications, JOYIT win a great success in the domestic market. Meanwhile, it eyes on the world. Presently, the products have been exported to the countries and regions in Europe and Africa and won the recognition of the subscribers.

● PRODUCTS AND SOLUTIONS

To meet marketing rapid development, we promote hot products and solutions as below:

I. Products

1. Programmable Signaling Collecting Unit (JOY-PCU)
2. Programmable Signaling Convert gateway (JOY-PSC)
3. SS7 Programmable Signaling access Gateway (JOY-PSG)
4. Signaling synthetic Analytic Platform (JOY-SAP)
5. Media Convert Gateway (JOY-MCG)
6. SIP Gateway (JOY-SIP)
7. Signaling Interface Board (JOY-SIB)
8. PCI Signaling Board (JOY-PSB)
9. CPCI Signaling Board (JOY-CPSB)
10. R2 Protocol Converter (JOY-R2)

II. Solutions

1. APPLICATIONS FOR SHORT MESSAGE

- 1) **Cell Short Message** is the most popular application in china now because it brings great benefits to enterprises who have strong requirements in potential customers searching, the solution can help them to promote their market correctly and quickly by proper SM sending within some certain area to find their customers.
- 2) **SM Welcome System** executes the monitoring when the roaming subscriber reaches a new roaming service destination, the system will send a greeting message to the subscribers immediately so that the visiting and outgoing roaming subscribers can hear the first greeting from the operator with local network service guidance, hot line for customers' complaints and public service announcement, etc. The information plays a positive role in the subscribers, improving the service brand of the operating enterprises .and building the image of the enterprises.
- 3) **Short Message Receipt** is to realize when the subscribers send the short messages, most of them expect to know whether the called subscribers receive the messages timely or not. In case the called subscriber is power off or out of service, it results in the called subscribers fail to receive the short messages timely. Furthermore, when the called subscribers receive the message is unknown.
- 3) **Coloring Short Message Receipt** provides more receipts types to confirm the message sending status.

2. APPLICATIONS FOR MISSED CALL ALERT

- 1) **Call Back on Busy** provides the voice notice and call back service for missed incoming calls to the called part within the set time if busy. It can effectively transfer the traffic of other operator networks to the local network and improve the call complete rate in order to increase the income of the operator
- 2) **Missed Call Alert** can capture the called information even if the mobile subscriber is power off, out of charge and without network signal. When the mobile subscriber is power on or the network signal restores, inform the mobile subscriber of the missed calls and remind the calling party to connect to utilize the present network resource an to improve the income of mobile operators.

3. APPLICATIONS FOR MONITORING

- 1) **Short Message Monitoring** executes the real-time monitoring of the contents and flow of the short message through the monitoring of the short message link of mobile signaling network and carries out processing in accordance with the rules of pre-settings to meet the security management of the short messages.
- 2) **GPRS Monitoring** calculates PDP activation rate of GPRS subscribers in real-time way and inspects GPRS subscriber configuration through analysis of the behaviors of GPRS subscribers. Then inform the subscribers of reasons of PDP activation failure with short messages and assist the subscribers to correct the error settings through the short messages switching so as to improve the subscriber satisfaction of GPRS service.
- 3) **Recording Monitoring**

4. APPLICATION FOR VOICE SEARCHING

- 1) **Voice Portal Service**
- 2) **Coloring Ring Voice Searching**
- 3) **Coloring Video Voice Searching**

5. APPLICATION FOR NETWORK

- 1) **Network Voice Analysis**
- 2) Network Monitoring
- 3) Call Filter/interception System

● WE ARE LOOKING FOR

All partner who like to open their market over the world and to share the products and experience with others. We can provide the most competitively products and solutions even our market clients to you.

1. Cooperation Models

With the concept of multi-wins cooperation, we design all kinds of cooperation models to help our partners gain maximum profits:

- 1) Product and solution agent
- 2) Product OEM
- 3) Software outsourcing
- 4) Project Cooperation

2. Cooperation Benefits

We can provide the most competitively policy and benefits for our partners:

- 1) High quality products and mature solutions
- 2) High competitively price
- 3) High reliable international service team
- 4) High return profits in marketing and customers
- 5) High resource sharing platform

● A TRUST NAME

JOYIT looks at credit and reputation as the most important life-core, which is our mission and responsibility to build up high trust and respectable commercial platform all the time. With our common efforts, we has already successfully made alliance with many famous telecommunication manufacturers like Ericsson, Alcatel-Lucent etc. and telecommunication operators like China Mobile, China Telecom and China Unicom due to our high reliable products and services.

● CONTACT US

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