



The 12th International Exhibition in Vietnam on Telecommunications and Information Technology (“Vietnam Telecomp 2008”) and International Exhibition in Vietnam on Electronics Products 2008 (“Vietnam Electronics 2008”)

26-29 November 2008 HIECC, HoChiMinh City, SR Vietnam

PRELIMINARY SHOW REPORT

Main Sponsor

- ❖ Ministry of Information and Communications (MIC)

Organizers

- ❖ Vietnam Posts and Telecommunications Group (VNPT)
- ❖ Adsale Exhibition Services Ltd

Co-organizer

- ❖ Vietnam Advertisement & Fair Exhibition Company (VIETFAIR)

Supporters

- ❖ Ministry of Trade & Industry
- ❖ Ministry of Science & Technology
- ❖ Ministry of Planning & Investment
- ❖ Vietnam Chamber of Commerce & Industry (VCCI)
- ❖ Ho Chi Minh City People’s Committee
- ❖ Vietnam Radio & Electronics Association
- ❖ Vietnam Association for Information Processing
- ❖ Vietnam Electronics Industries Association
- ❖ Hochiminh City Television
- ❖ China PTAC Communications Services Co., Ltd.
- ❖ Hong Kong Wireless Development Centre

Sponsor List:

Diamond Sponsors: SK Telecom, Alcatel-Lucent, EVN Telecom, Huawei, ZTE Corporation

Banquet Sponsor: Orange France Telecom

Gold Sponsors: Nokia Siemens Networks, NTT DOCOMO, Samsung

Symposium Sponsors: Amdocs, Cisco, Convergys Corporation, Global Data Service Jsc (GDS), GSM Association, Hutchison Global Communications, Motorola, Qualcomm

Symposium Luncheon Sponsor: Qualcomm

Symposium & Expo Carrier Bag Sponsor: ZTE

Symposium Lanyard Sponsor: MK Smart Joint Stock Company

Event VIP List:

➤ International VIPs

Mr. Khamlouat Sidlakone	Minister – Chairman of National Authority of Post and Telecommunications of Laos
Mr. Somnuck Phothirath	Deputy Director of Internet and Telecommunication Department, National Authority of Post and Telecommunications of Laos
Mr. Thein Tun	Vice Minister, Ministry of Communications, Post and Telegraph of Myanmar
Mr. Thein Hoke	Ministry of Communications, Post and Telegraph of Myanmar
Mr. Touch Heng	Under- Secretary of State, Ministry of Posts and Telecommunications of Cambodia
Mr. Lao Saroeun	General Director – Telecom Cambodia

➤ MIC

Mr. Do Trung Ta	Government Envoy for IT, Vice Chairman of National Management Committee for IT Former Minister - MPT
Mr. Mai Liem Truc	Former Vice Minister, MPT
Mr. Dang Dinh Lam	Former Vice Minister, MPT
Mr. Nguyen Thanh Hung	Vice Minister, MIC
Mdm. Quan Duy Ngan Ha	Director of International Cooperation Department, MIC
Mr. Pham Hong Hai	Director of Telecommunication Department, MIC
Mr. Nguyen Trong Duong	Deputy Director of Industrial and IT Department, MIC
Mr. Vu Hong Hoa	Director of Information Center, MIC

➤ VNPT

Mr. Pham Long Tran	Acting BOM Chairman, VNPT
Mr. Vu Tuan Hung	President and CEO, VNPT
Mr. Phan Hoang Duc	Vice President , VNPT Head of Management Board of Vietnam Telecomp & Vietnam Electronics 2008
Mr. Ly Kiet	Member of BOM, Vice President, VNPT
Mr. Hoang Huy Loat	Head of Trade Union, VNPT
Mr. Tran Manh Hung	Member of BOM, VNPT
Mr. Hoang Tho Thai	Member of BOM, VNPT
Mr. Nguyen Minh Dan	Member of BOM of VNPT, Director of Science and Technology

	Department, MIC
Mr. Tran Thang Cong	Director, Ho Chi Minh City Telecommunications
Mr. Vo Hoa Binh	Deputy Director, Ho Chi Minh City Telecommunications
Mdm. Truong Thuy Phuong	Deputy Director, Ho Chi Minh City Telecommunications

➤ Ho Chi Minh City People's Committee

Mr. Nguyen Trung Tin	Vice Standing Chairman, Ho Chi Minh City People's Committee
Mr. Le Manh Ha	Director of Information – Communications of Ho Chi Minh City People's Committee

Number of Participants:

187 companies

Number of Trade Visitors:

18,359

Gross Exhibition Area:

Over 6,000 sq.m.

Group Pavilions:

- China Pavilion* – led by CCPIT Electronics and Information Industry Sub-Council
- PTAC Pavilion* – led by China PTAC Communications Services Co., Ltd.
- Korea Pavilion* – led by Korea IT Business Women's Association (KIBWA)
- Singapore Pavilion* – led by Singapore Industrial Automation Association (SIAA)
- Taiwan Pavilion* – led by Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)
- Thailand Pavilion* – led by Software Industry Promotion Agency (Public Organization)

Delegation:

Led by Ministry of International Trade and Investment for the Province of Ontario, Canada

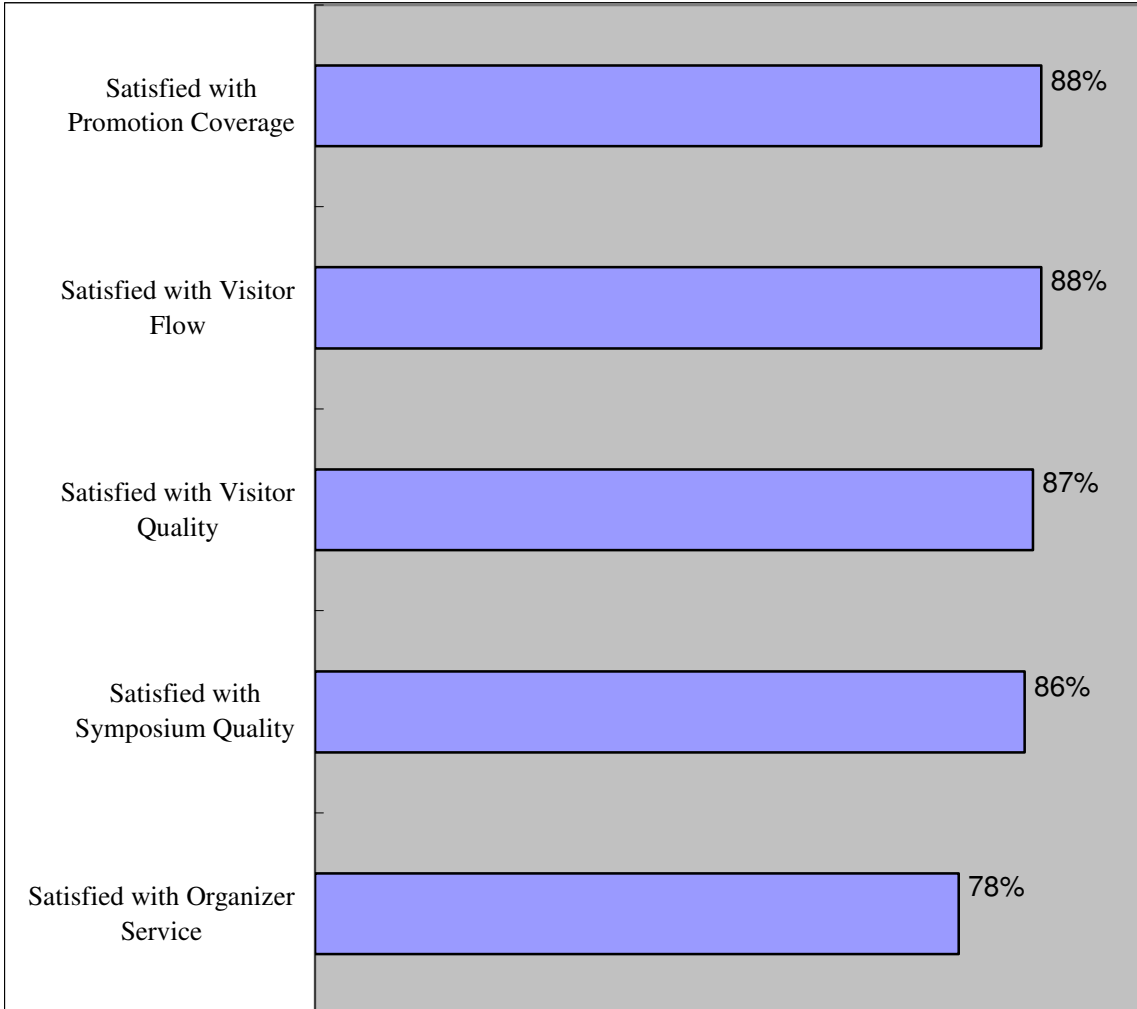
Countries / Regions:

Australia	Indonesia	PR China	USA
Canada	Japan	Singapore	Vietnam
France	Korea	Taiwan	
Hong Kong SAR	Malaysia	Thailand	
India	Philippines	United Kingdom	

Findings on Exhibitor Survey:

- 92% of exhibitors indicated will participate or consider participation in Vietnam Comm 2009.
- 75% of the exhibitors are satisfied with participation in Vietnam Telecomp & Electronics 2008.

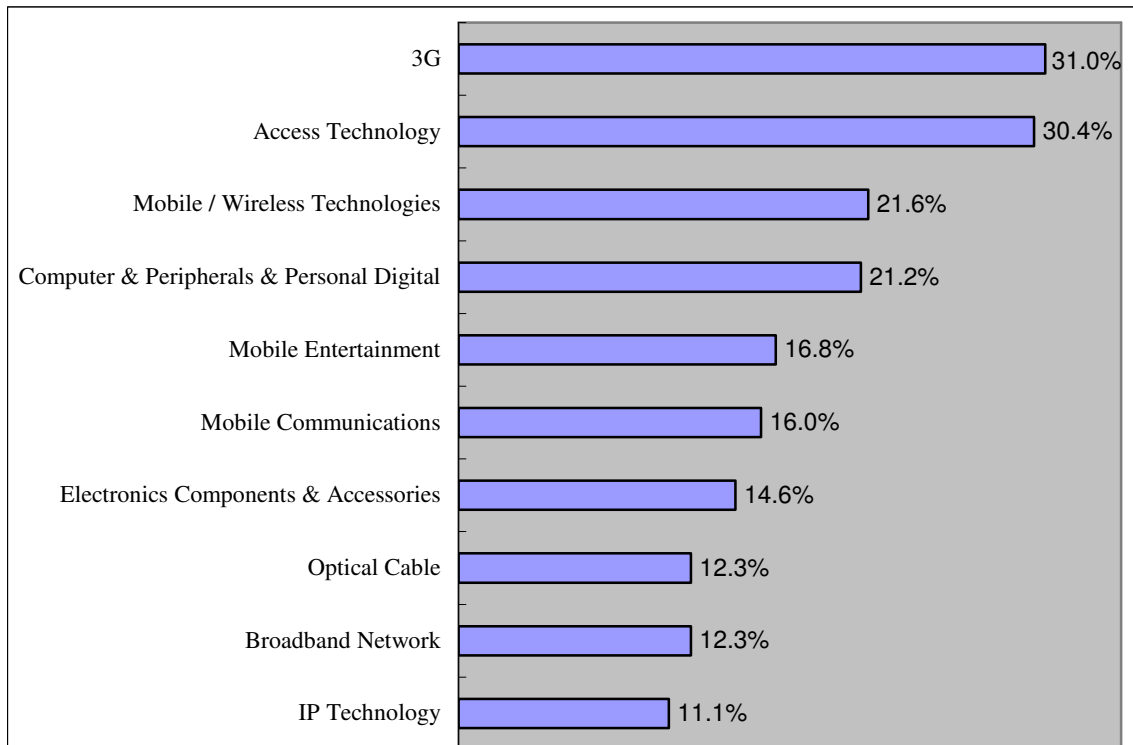
General Assessment on Exhibition



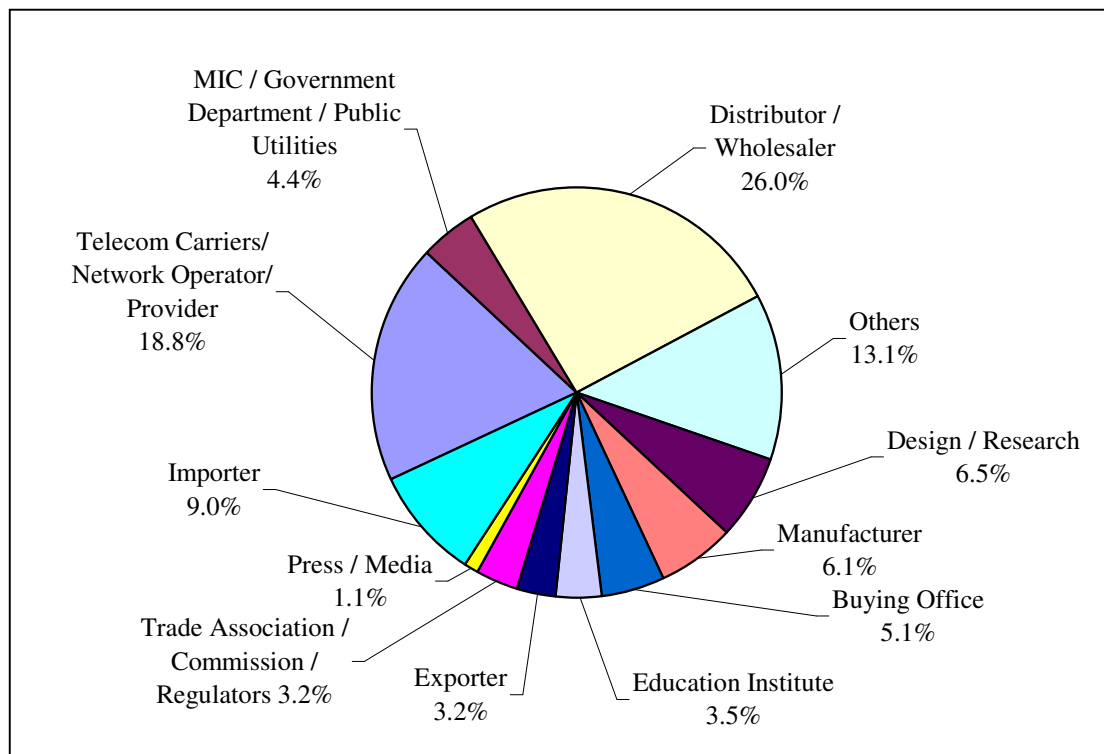
Findings on Visitor Survey:

- 82 % of the visitors achieved the objective of visiting Vietnam Telecomp & Electronics 2008.

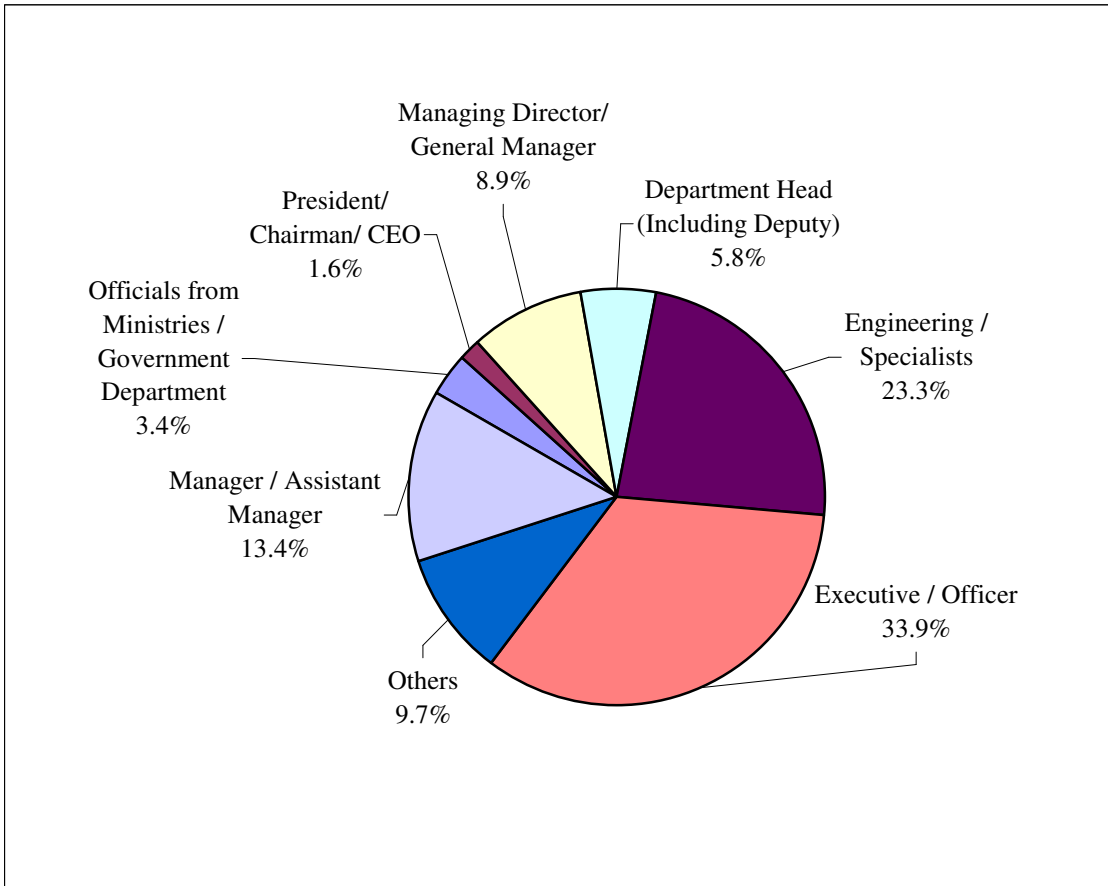
1. Top 10 Interested Products



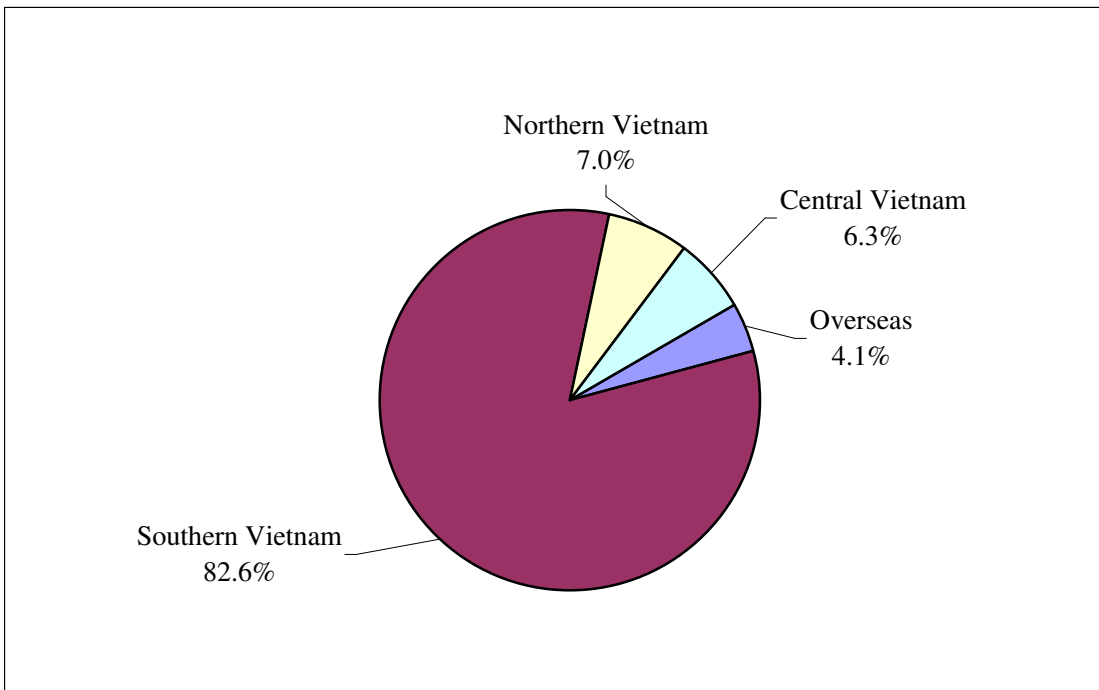
2. Breakdown by Visitors' Main Company Activities



3. Job Profile of Visitors



4. Breakdown by Region



Concurrent Symposia:

Symposium Topics:

Nov 26 Afternoon

Official Seminar: Market Development and Business Opportunities in Vietnam ICT Market in the Integration Era

Nov 27

“Communications Technology – Innovation, Applications & Convergence (I)”

- ❖ 3G - Network & Service Deployment
- ❖ WiMax
- ❖ Broadband, E-Entertainment & Multimedia

Nov 28 Morning

“Communications Technology – Innovation, Applications & Convergence (II)”

- ❖ Wireless & Satellite Communications
- ❖ Managed Services
- ❖ Broadband & Next Generation Network

Organizers: Vietnam Posts & Telecommunications Group (VNPT)
Adsale Exhibition Services Ltd.

Presented by:

- ◆ Ministry of Information and Communications (MIC), Vietnam
- ◆ Ministry of Posts and Telecommunications of Cambodia
- ◆ National Authority of Post and Telecommunications of Laos PDR
- ◆ Ministry of Communication, Posts and Telegraphic of Myanmar
- ◆ Vietnam Posts & Telecommunications Group (VNPT)
- ◆ Vietnam Telecom International (VTI), VNPT
- ◆ Alcatel-Lucent
- ◆ Amdocs
- ◆ Cisco
- ◆ Convergys Corporation
- ◆ EVN Telecom
- ◆ Global Data Service
- ◆ GSM Association
- ◆ Huawei
- ◆ Hutchison Global Communications
- ◆ Motorola
- ◆ Nokia Siemens Networks
- ◆ NTT DOCOMO
- ◆ Packet One International
- ◆ Orange France Telecom Group
- ◆ Qualcomm
- ◆ SK Telecom
- ◆ TD-SCDMA Industry Alliance
- ◆ ZTE Corporation

Total Number of Audiences: Around 350

Concurrent Conference:

Nov 27 Morning

“3G Services and Network Evolution with TD-SCDMA and TD-LTE Standard”

- ❖ The Latest Market and Industry Development of TD-SCDMA
- ❖ TD-SCDMA Network Deployment and Test Result
- ❖ TD-SCDMA: Best Choice for Low TCO Multimedia Wireless Data Services
- ❖ TD-SCDMA and Its Evolution
- ❖ TD-SCDMA' Chipset Solution
- ❖ TD-SCDMA' UE and application

Organizers: Vietnam Posts & Telecommunications Group (VNPT),
TD-SCDMA Industry Alliance,
China PTAC Communications Services Co., Ltd.,
Adsale Exhibition Services Ltd.

Presented by:

- ◆ Vietnam Posts & Telecommunications Group (VNPT)
- ◆ TD-SCDMA Industry Alliance
- ◆ China Mobile Communications Corporation
- ◆ Datang Mobile
- ◆ T3G Technology Co., Ltd.
- ◆ ZTE Corporation

Total Number of Audiences: Around 80

Media Coverage / Publications:

OFFICIAL MEDIA / PUBLICATIONS:

- ✧ Digital Power Magazine
- ✧ Telecom & IT
- ✧ Telecomasia
- ✧ Wirellessasia

OVERSEAS MEDIA / PUBLICATIONS (PARTIAL LIST):

- ✧ All Products.com
- ✧ Asian Products.com
- ✧ Busy Trade.com
- ✧ C114.Net
- ✧ Coms World
- ✧ Connect World
- ✧ Developing TELECOMS
- ✧ DTPT(郵電設計技術)
- ✧ Electronic Technology
- ✧ ElectronicsTraders.com
- ✧ IP Modern Electronic Technology
- ✧ Pacific Telecommunications Council
- ✧ Satellite Evolution Asia
- ✧ Telecommunications Insight
- ✧ Telecom Worldwide
- ✧ Telecom 通訊專刊
- ✧ ZDNet Asia

LOCAL MEDIA / PUBLICATIONS (PARTIAL LIST):

- ✧ Dan Tri
- ✧ Digital Power Magazine
- ✧ eChip Magazine
- ✧ Hanoi local channel
- ✧ Hanoimoi News Daily
- ✧ Hanoimoi Online
- ✧ HTV (HTV7 & HTV9)
- ✧ Information Society Magazine
- ✧ Lao Dong News Daily
- ✧ PC World Magazine
- ✧ NguoiLaodong News
- ✧ Saigon Computer Times
- ✧ Sai Gon Economic times
- ✧ Sai Gon Giai Phong News Daily
- ✧ Sai Gon Times Daily
- ✧ Telecom & IT
- ✧ Thanh Nien News Daily
- ✧ Tin hoc va doi song News
- ✧ Tuoi tre News Daily
- ✧ Vietnamnet
- ✧ Vietnam Economic Times (VET)
- ✧ Vietnam Investment Review (VIR)
- ✧ Vietnam News Agency
- ✧ Vietnam News Daily
- ✧ Vnexpress.net
- ✧ Vietnam Post
- ✧ VNPT- PR Center For VNPT (IPC)
- ✧ VTC (Digital Broadcast of VTC1 & VTC5)
- ✧ VTV1 (VTV1 Daily News & Digital Life Program)

Reply Coupon

To: Adsale Exhibition Services Ltd

Tel: +852 2811 8897

Fax: +852 2516 5024

Email: telecom@adsale.com.hk

I would like

- to exhibit in The Vietnam International Communications Summit & Expo 2009 ("Vietnam Comm 2009") (18-21 November 2009, Hanoi)
- to exhibit in The International Exhibition in Vietnam on Electronics Products 2009 ("Vietnam Electronics 2009") (18-21 November 2009, Hanoi)
- to get more information of Vietnam Comm 2009 / Vietnam Electronics 2009

Company: _____

Main Business: _____ Country: _____

Contact Person: _____ Title: _____

Tel: _____ Fax: _____

Email: _____ Website: _____

Address: _____