

VIETNAM TELECOMP 2008

The 12th International Exhibition in Vietnam on Telecommunications and Information Technology

2008 • 11 • 26-29

HoChiMinh City International Exhibition and Convention Centre, HCMC, SR Vietnam

Main Sponsor:

Ministry of Information and Communications (MIC)

Organizers:

Vietnam Posts & Telecommunications Group (VNPT)
Adsale Exhibition Services Ltd.

Supporters:

Ministry of Trade - Industry
Ministry of Science - Technology
Ministry of Planning & Investment
Vietnam Chamber of Commerce & Industry (VCCI)
Hochiminh City People's Committee
Vietnam Radio & Electronics Association
Vietnam Association for Information Processing
Vietnam Electronics Industries Association
Hochiminh City Television

Concurrent Event: **VIETNAM ELECTRONICS 2008**



www.2456.com/vnc

Official Website:
大会指定信息网:


www.2456.com

WHY VIETNAM?

- ◆ Vietnam's telecommunications industry is rated as the world's 2nd fastest growing telecom market (ITU)
- ◆ In 2006, Vietnam's ICT growth rate was double that of average in the Asia region and triple that of the world average (ITU)

The Potential ICT Market in Vietnam

- ◆ Total broadband Internet subscribers in 2007 are likely to reach 1 million compared to 300,000 in 2006. Mobile phone service is expected to see a boom of 6 million new users.
- ◆ In 2006, the country posted a record 10 million new telephone subscribers, marking a year-on-year increase of 188%, which brought the total number of telephones in Vietnam to 25.8 million.
- ◆ Vietnam's admission into the World Trade Organization (WTO) signifies a country that is poised for economic growth. It helps increase the market's demand and make the whole economy continue developing, thus creating opportunities for ICT development.
- ◆ IT hardware production in Vietnam will have positive changes as the area is becoming more attractive to foreign investors. The target of US \$6-7 billion for 2010 is not too high since the Intel Vietnam chip assembly and testing plant, which will be operational in 2009, will be able to contribute 5 billion USD to the IT sector.
- ◆ The software industry, which includes 720 developers with 25,000 employees, generated US \$350 million in revenue in 2006, up 3% year-on-year, in which exports accounted for US \$70 million.

WHY VIETNAM TELECOMP?

Participation in Vietnam Telecomp brings plenty of business opportunities to build your empire in the world's 2nd fastest growing telecom marketplace, no matter you are a newcomer or already well-established in Vietnam:

- ◆ Well-established organizers with proven track record of successful ICT events.
- ◆ Golden opportunity to grasp latest market information and build network
- ◆ Gain direct access to market leaders, experts and professional
- ◆ Introduce your innovative technology and obtain greater exposure of your brand

Thriving Track Record of Last Event (Year 2006, HoChiMinh City)

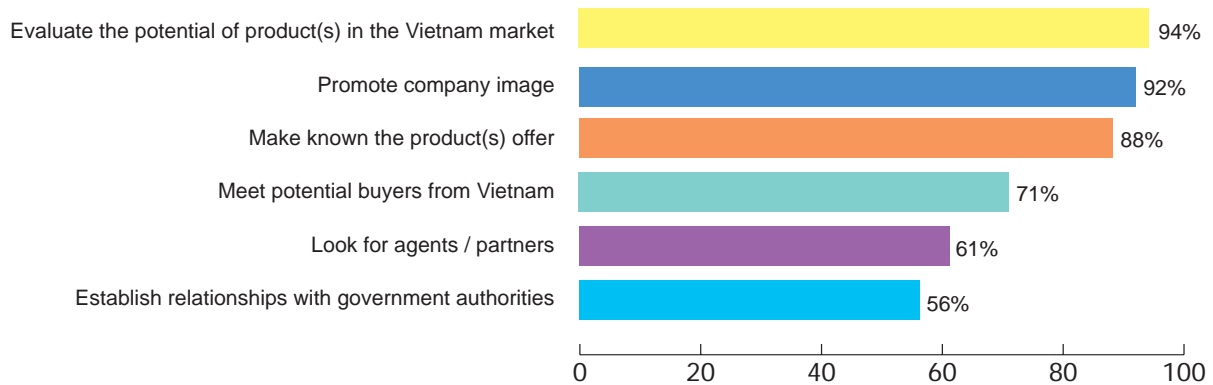
Exhibiting Area: 6000sqm

Number of Exhibitors: over 180 (from 21 countries/regions)

Exhibitors came from the following countries/regions:

- | | | |
|-----------------|------------|---------------|
| • Australia | • Israel | • Singapore |
| • Canada | • Italy | • Sweden |
| • Finland | • Japan | • Switzerland |
| • France | • Korea | • Taiwan |
| • Germany | • Malaysia | • Thailand |
| • Hong Kong SAR | • PR China | • USA |
| • India | • Russia | • Vietnam |

Exhibitors Highly Recommend



As exhibitors were allowed to have more than one choice, the total percentage of this section therefore exceeds 100%

Ericsson:

"I appreciate Adsale's professionalism and enthusiasm, which led to the success of such a big event in the telecommunication industry. Generally, the organization quality is good and exhibition have provided really good chances to meet each other, exchange information & strengthen relations. Thank you very much."



Motorola:

"We have received positive feedbacks of our participation at this Exhibition and would like to say that your great support has made a major contribution to this valuable success."

Sagem Communication:

"Excellent organizer End-to-End, good follow-up before the exhibition."

Siemens (now known as Nokia Siemens Networks):

Thanks the organizers to make this exhibition this year more interesting and more different compared with the last time!
Excellent job!



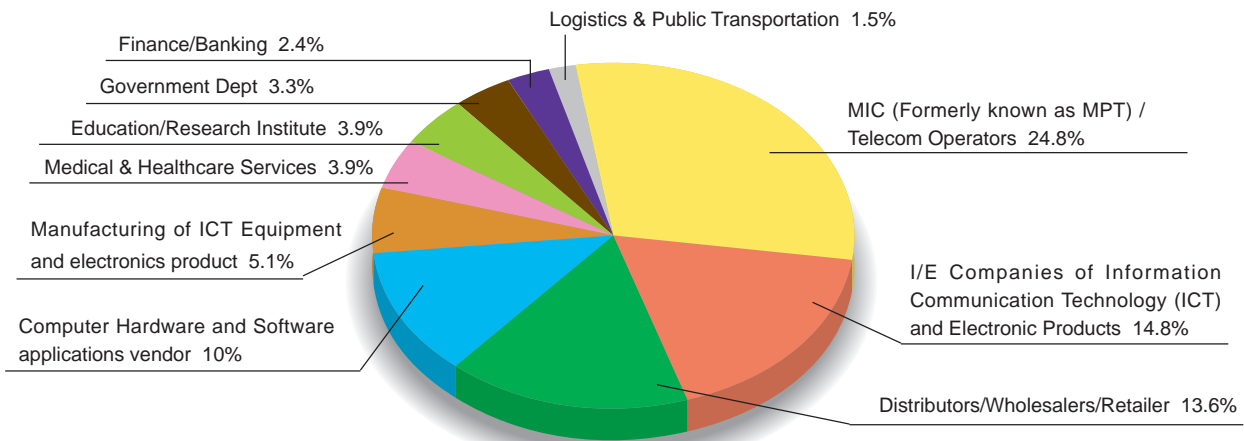
Singapore Industrial Automation Association (SIAA):

The Vietnam Telecom 2006 was indeed held with great success! The response was more than satisfactory!

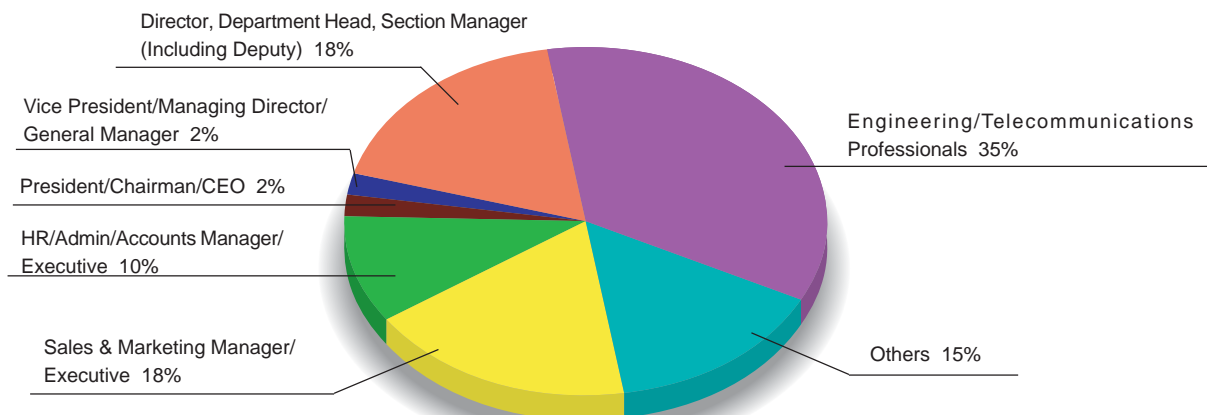
Quality Visitors

18208 from all over Vietnam and the Asia Region:

By Company Activities:



By Job Function:



WHAT'S MORE ON VIETNAM TELECOMP 2008?

The Only Telecom & IT Event in 2008 Officially Sponsored by Ministry of Information and Communications (MIC), SR Vietnam

The Expo - Scope of Exhibits

Telecom

- ◆ Access Technologies
- ◆ Antennas, Towers and Earth Station
- ◆ Broadband Network
- ◆ Cable, Connectors & Accessories
- ◆ Data Communications
- ◆ IC Cards, and Smart Cards Technology
- ◆ LAN/MAN/WAN
- ◆ Mobile Value Added Services (SMS, MMS, WAP)
- ◆ Mobile Communications
- ◆ Networking Equipment and Technologies
- ◆ NGN
- ◆ Optical Networking

- ◆ Power Supply Equipment
- ◆ Satellite Communications
- ◆ Testing and Measurement Equipment
- ◆ Wireless Technologies
- ◆ Mobile Entertainment
- ◆ Personal Digital Technology

IT

- ◆ Billing System / Banking System
- ◆ Computer Hardware & Accessories
- ◆ Computer Network Solutions
- ◆ Computer Telephony Integration
- ◆ Data Management Solutions
- ◆ E-Commerce / M-Commerce
- ◆ Enterprise Solutions
- ◆ Information Security Solutions
- ◆ IT Training
- ◆ Postal Services & Equipment
- ◆ Video Conferencing
- ◆ Security
- ◆ IP Technology

Concurrent Event – Summit

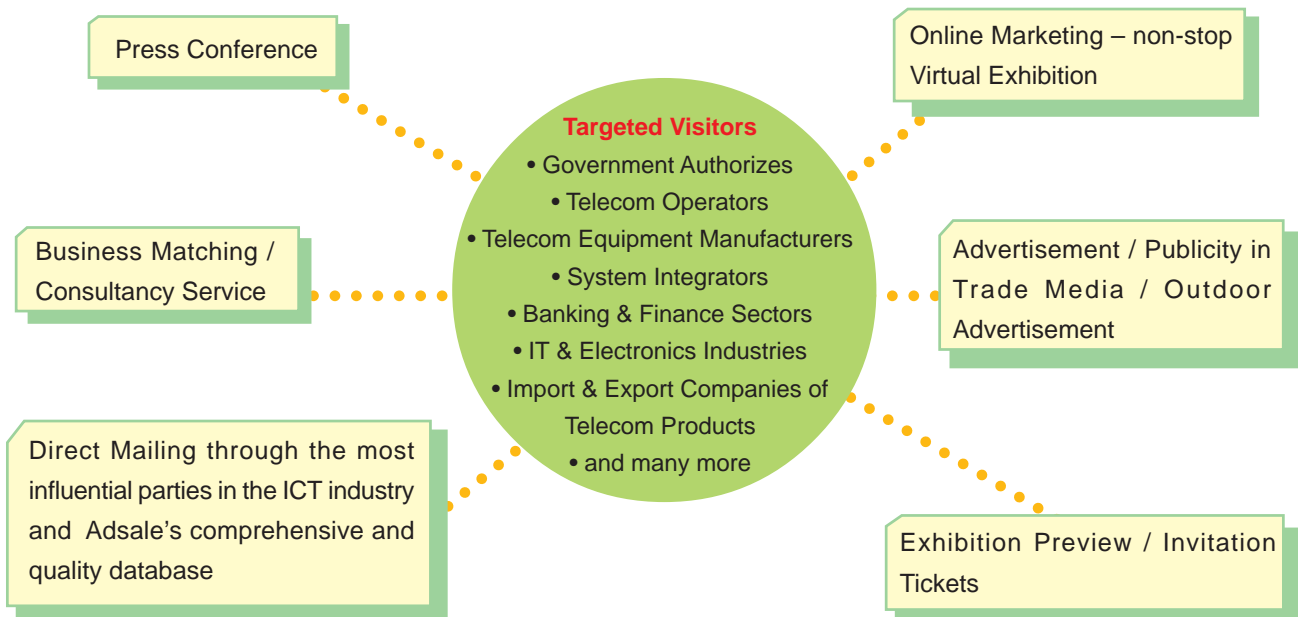
Summit will be held alongside the exhibition to provide an knowledge sharing and learning platform to the exhibitors and buyers. Telecom officials in Vietnam will brief on the latest development of the ICT industry. It is a valuable opportunity for the newcomers to the Vietnam ICT market to grasp first hand market information.

Highlighted topics of previous event:

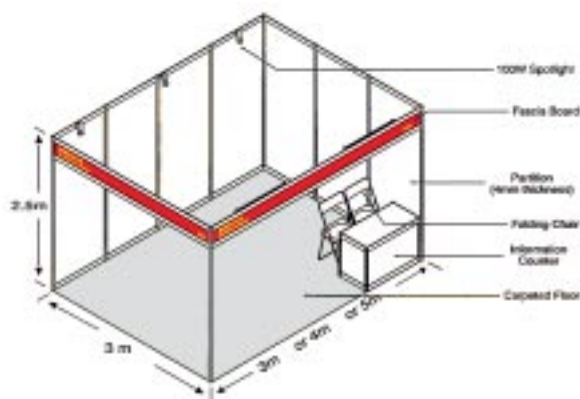
- ◆ Broadband
- ◆ IT for Enterprise
- ◆ IT for Telecom
- ◆ Wireless Communications
- ◆ Next Generation Networks
- ◆ Recent & Future Development of ICT Industry - Mobile Communication



The Promotion – Most Comprehensive Strategies



PARTICIPATION COST



Notes:

1. Package Stand (minimum 9sq.m.)

includes basic fittings:

- partitions
- carpeted floor
- one information counter
- one waste paper basket
- fascia board with company name in English
- one 13 Amp/220V single phase socket with 5 Amp fuse
- 2 chairs
- 2 fluorescent lights
- 2 spotlights

* Additional furniture will be provided according to actual booth size taken. Details please refer to the exhibitors' manual.

2. Indoor Raw Space (minimum 30sq.m.)

- Exhibitors are required to build their own stand

SERVICES

The participation cost covers the following **FREE** services:

- Detailed listing in official catalogue
- Listing in pre-show exhibits preview
- Listing in on-site visitor guide
- On-line virtual exhibition
- Promoting your exhibits for on-spot sale
- Market information updates
- Budget worksheet for your planning and budgeting
- Exhibitors' manual to facilitate your planning and booking of optional services
- Daily cleaning of common areas
- Hall security

Optional Services (for details, please refer to our exhibitors' manual which will be sent to you after confirmation of participation) include:

- Advertising in official catalogue
- Hiring of interpreters and workers
- Assistance in arranging Products/Services seminar
- Official Forwarder for exhibitors' freight forwarding and custom clearance
- Official Stand Contractor for stand design, construction and additional furniture
- Official Travel agent for visa, hotel and traveling

If you have other special need or request, please do contact us!

Option	Zone	Cost
Package stand (min. 9 sq.m.)	A	US\$400/sq.m.
	B	US\$340/sq.m.
Raw space (min. 30 sq.m.)	A	US\$350/sq.m.
	B	US\$290/sq.m.

* Early Payment Discount:

5% discount will be offered to exhibitors who settled payment before 31 December 2007.

PARTICIPATION PROCEDURES

- Fill in the Application / Reservation Form
- Return it together with a cheque of 20% of rental payment payable to Adsale Exhibition Services Ltd. as deposit of reservation
- 30% and 50% outstanding balance must be settled within 3 months from the contract date and 2 months before the commencement of the Exhibition respectively.
- Payment details:
A/C No : 031-349-9-207352-1 (For payment in US Dollars)
A/C No : 031-349-1-022182-7 (For payment in HK Dollars)
Banker : Bank of China (Hong Kong) Limited,
2A Des Voeux Road Central, Hong Kong

Please return to:



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Or to our representative in your region

Trade visitors who wish to visit the show, please send your contact details / business card to Adsale Exhibition Services Ltd via fax / e-mail / mail for information and assistance.