



Vietnam Comm 07

Vietnam International Communications Summit & Expo 2007

19 – 22 September 2007

Vietnam Exhibition & Fair Centre, Hanoi, SR Vietnam

PRELIMINARY SHOW REPORT

Main Sponsor:

- ✧ Ministry of Information and Communications (MIC)

Organizers:

- ✧ Vietnam Posts and Telecommunications Group (VNPT)
- ✧ Adsale Exhibition Services Ltd.

Co-organizers:

- ✧ Vietnam Advertisement & Fair Exhibition JSC (VIETFAIR)
- ✧ Vietnam Exhibition & Fair Center (VEFAC)

Supporters

- ✧ Ministry of Trade
- ✧ Ministry of Science & Technology
- ✧ Ministry of Planning & Investment
- ✧ Hanoi People's Committee
- ✧ Vietnam Radio & Electronics Association
- ✧ Vietnam Association for Information Processing
- ✧ Vietnam Electronics Industries Association
- ✧ China National Postal and Telecommunications Appliances Corp.

Diamond Sponsors:

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ORANGE

Gold Sponsors:

NTT DOCOMO HUAWEI UTSTARCOM
ZTE

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QUALCOMM

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ALCATEL-LUCENT INVEST HONG KONG

Summit & Expo Carrier Bag Sponsor:

ZTE

Lucky Draw Mobile Phone Sponsor:

MOTOROLA

Summit Lanyard Sponsor:

MK TECHNOLOGY GROUP

Computer Sponsor:

3C

Opening Ceremony VIP List:

- + H.E. Mr. Truong Vinh Trong – Politburo member-Deputy Prime Minister, Vietnam
- + H.E. Mr. Le Doan Hop - Member of the Party Central Committee – Minister of Information and Communications, Vietnam
- + Madam Ngo Thi Thanh Hang – Vice Chairman of People’ s Committee of Hanoi
- + H.E. Mr. Do Trung Ta - Former Minister of Posts and Telematics, Vietnam
- + H.E. Mr. Le Nam Thang – Vice Minister of Information and Communication, Vietnam
- + H.E. Mr. Nguyen Thanh Bien-Vice Minister of Trade and Industry, Vietnam
- + H.E. Mr. Tran Chien Thang-Vice Minister of Culture, Sports and Tourism, Vietnam
- + H.E Mr. U Aung Mint – Vice Minister of Communications, Posts and Telegraph, Myanmar
- + Mr. U Tha Oo – Director General – Myanmar Posts and Telecommunications
- + H.E Mr. Sithong Thongkeo – Vice Minister of Posts and Telecommunication, Laos
- + H.E Mr. Khay Khun Heng – Secretary of State – The Ministry of Posts and Telecommunications, Cambodia
- + Mr. Pham Long Tran – Chairman of the Board of Management of The Vietnam Posts and Telecommunications Group
- + Mr. Vu Tuan Hung – President and CEO of The Vietnam Posts and Telecommunications Group
- + Mr. Lam Hoang Vinh – Vice President of The Vietnam Posts and Telecommunications Group, Chairman of the organizing committee of the Vietnam Comm 2007
- + Mr. Stanley Chu – Chairman of the Adsale Exhibition Services Ltd.

Number of Exhibitors:

178

No of Trade Visitors:

18,335

Gross Exhibition Area:

6,000 sq.m.

Group Pavilions:

Cable and Optical Fiber Pavilion

Led by China Association of Communication Enterprises (Cable and Optical Fiber Companies)

China Pavilion

Led by China Council for the Promotion of International Trade (CCPIT) Electronics & Information Industry Sub-Council

Korea Pavilion

Led by Korea IT Business Women's Association (KIBWA)

Malaysia Pavilion

Led by Software Consortium of Penang (SCoPe)

Singapore Pavilion

Led by Singapore Industrial Automation Association (SIAA)

Countries / Regions:

Australia
France
Hong Kong SAR
India
Indonesia

Italy
Japan
Korea
Malaysia
Philippines

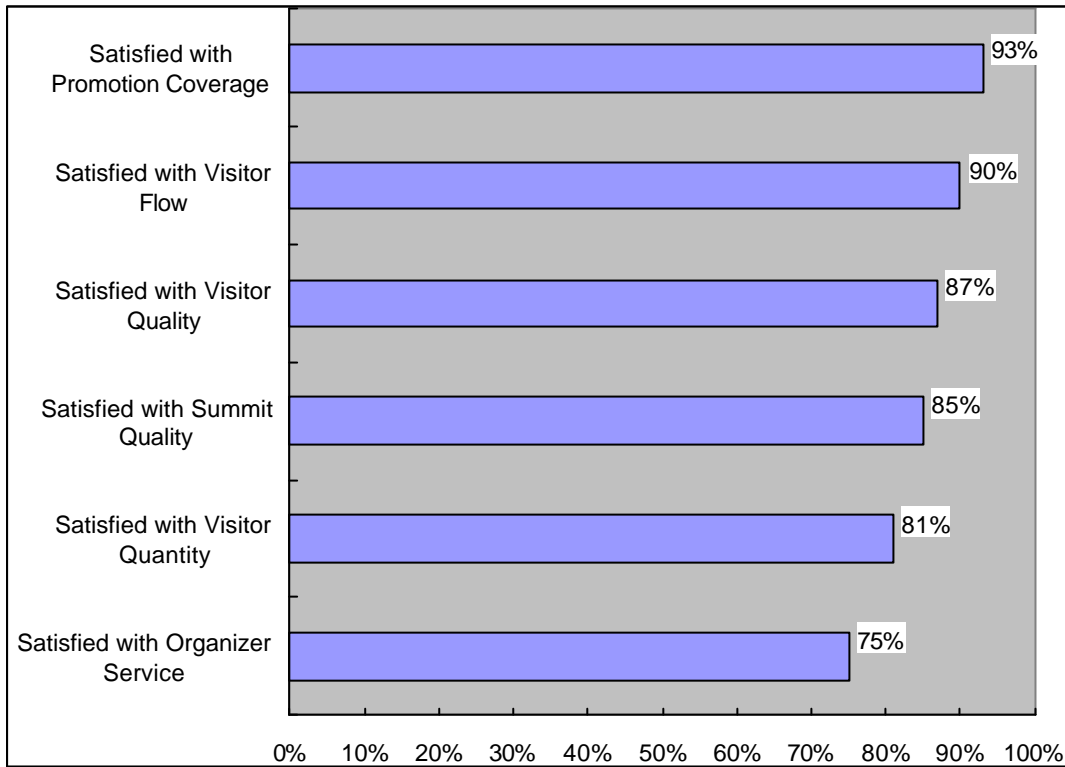
PR China
Russia
Singapore
Taiwan
Thailand

USA
Vietnam

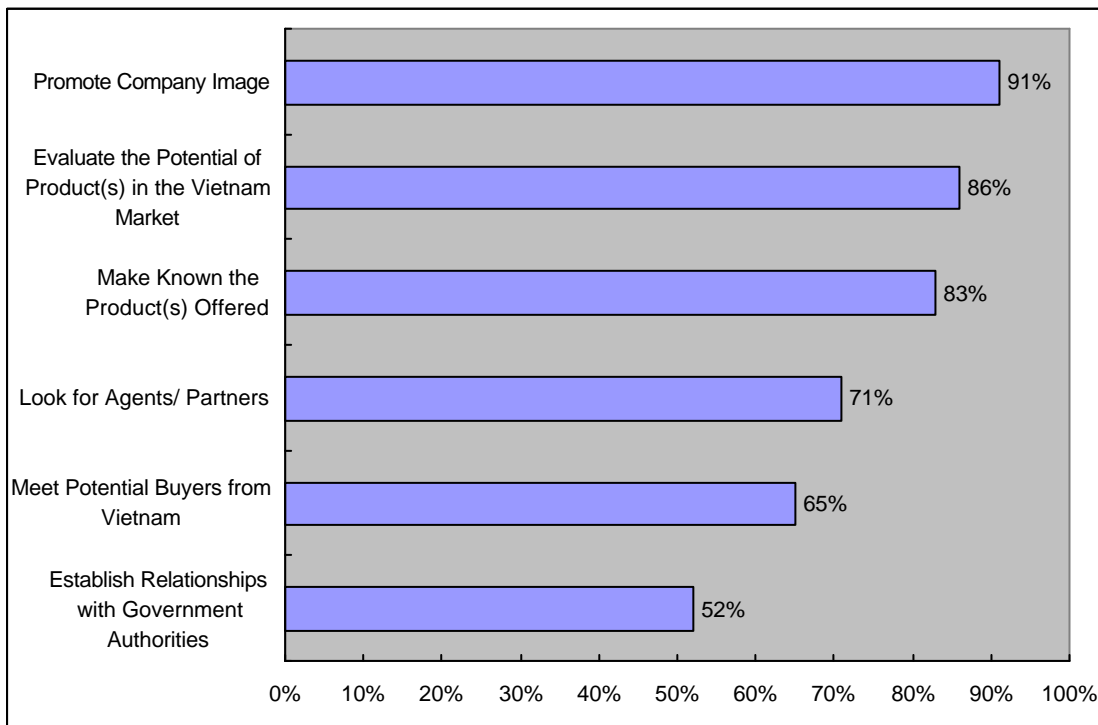
Findings on Exhibitor Survey

- 74% of the exhibitors are satisfied with participation in Vietnam Comm 2007.
- 86% of the exhibitors indicated will participate or consider participation in Vietnam Telecom 2008

General Assessment on Exhibition



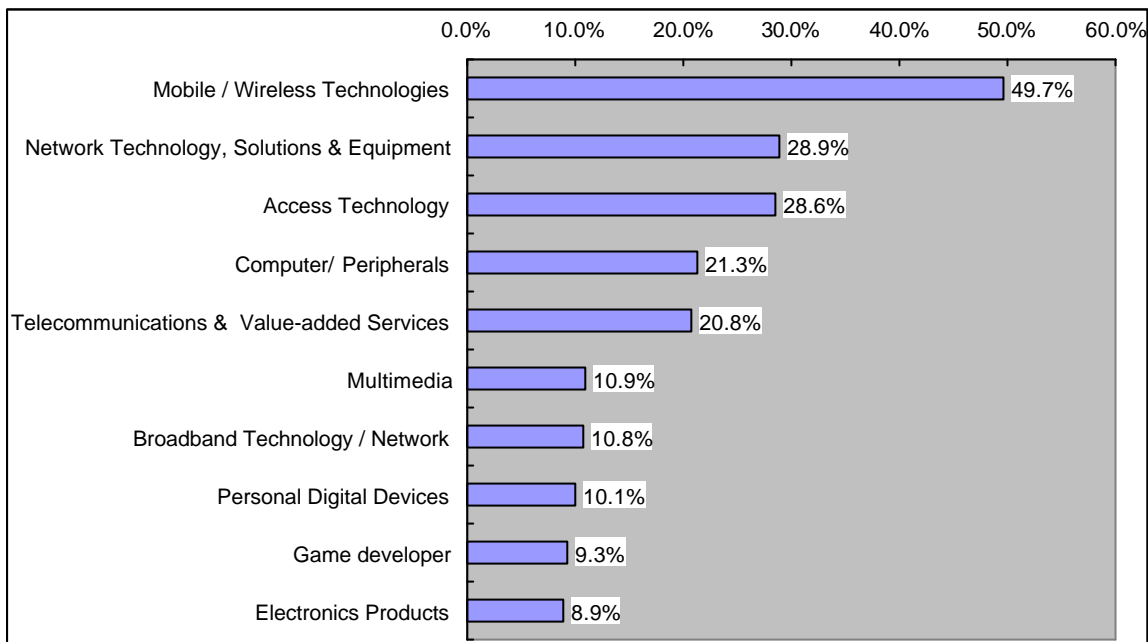
Assessment on Benefits Generated from the Participation



Findings on Visitor Survey

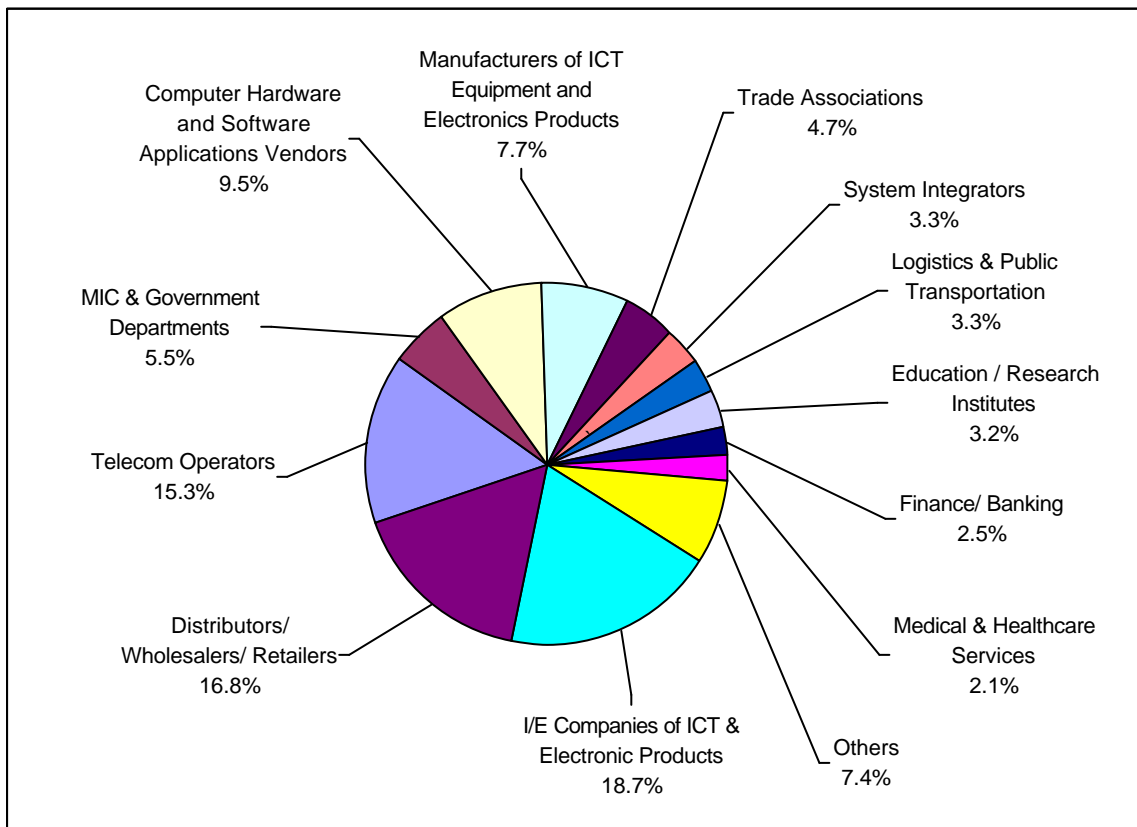
- Over 80% of the visitors achieved the objectives of visiting Vietnam Comm 2007
- Over 80% of the visitors indicated they will visit Vietnam Telecomp/ Electronics 2008 again

1. Top 10 Interested Products

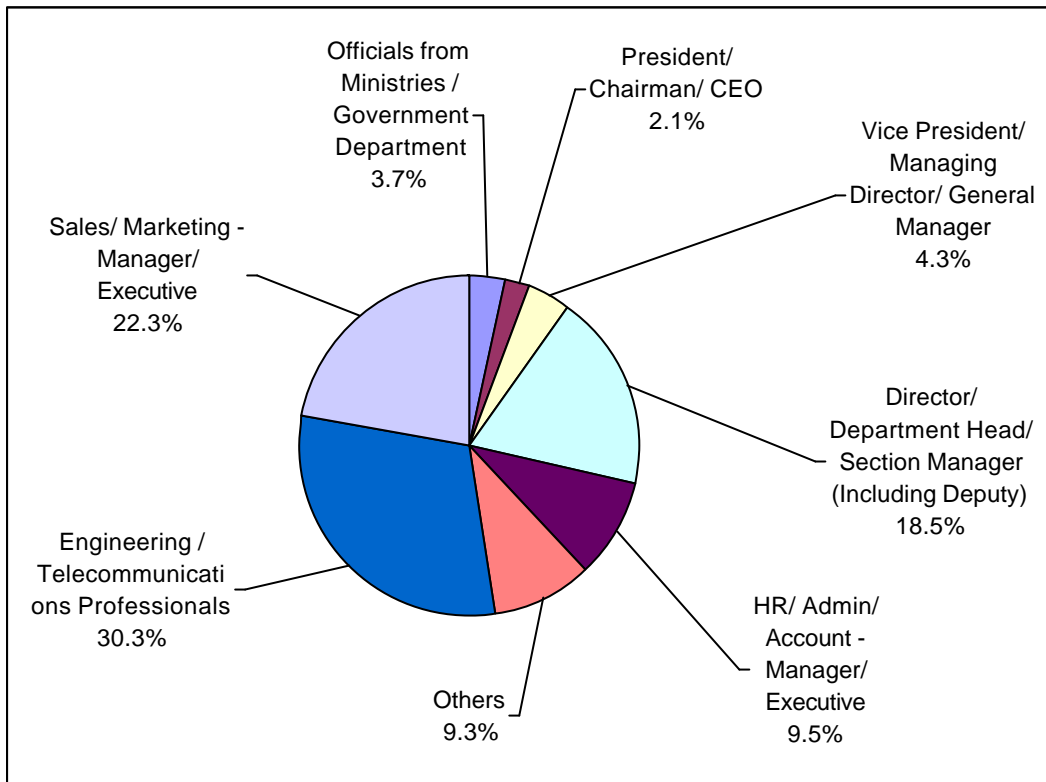


* Multiple choices allowed

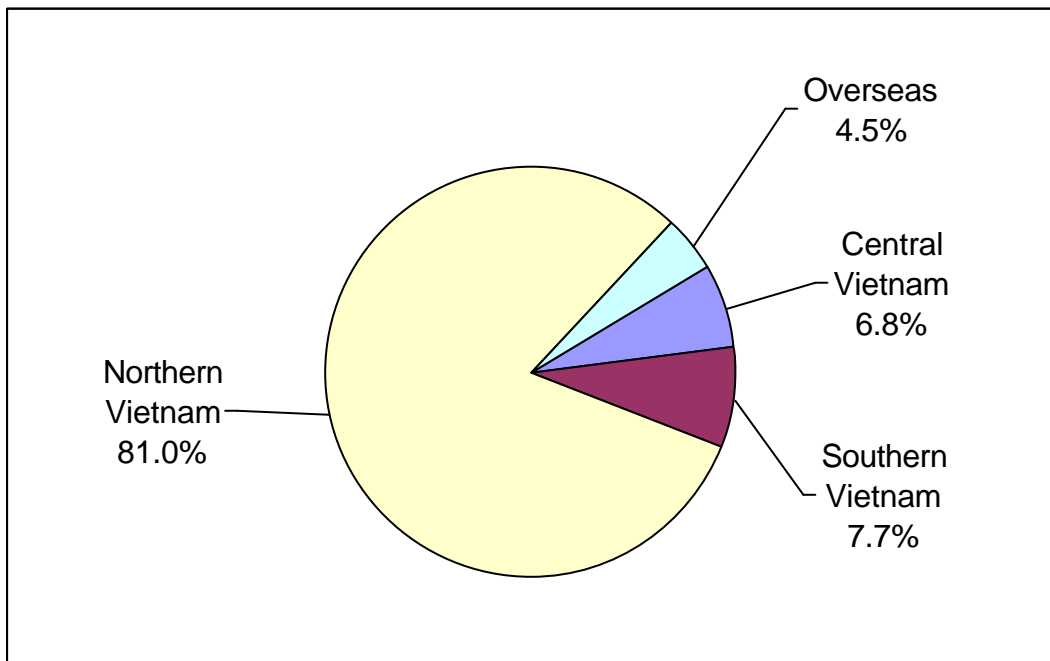
2. Breakdown by Visitors' Main Company Activities



3. Job Profile of Visitors



4. Breakdown by Region



Concurrent Summit

Summit Topics:

Sep 20

“Business Opportunities in Vietnam Mobile & Wireless Industry in Integration Era”

Sep 21 Morning session

“Global Enterprise Experience Sharing in Vietnam” on ICT Development – Convergence

Sep 21 Afternoon session

“Vietnam-China-Hong Kong SAR Experience Sharing” on ICT Development – Convergence

Co-organizers: Vietnam Posts & Telecommunications Group (VNPT)
China National Postal & Telecommunications Appliances Corp. (PTAC)
Hong Kong Wireless Development Centre (HKWDC)
Adsale Exhibition Services Ltd.

Presented by:

- ◆ Ministry of Export Development of Sri Lanka
- ◆ Ministry of Posts and Telecommunications of Cambodia
- ◆ Ministry of Communication, Transport, Posts and Construction of Lao
- ◆ Ministry of Information and Communications (MIC)
- ◆ National Institute of Posts & Telematics Strategy, MIC
- ◆ Vietnam Posts & Telecommunications Group (VNPT)
- ◆ Vietnam Data Communications Company (VDC), VNPT
- ◆ Vietnam Telecom International (VTI), VNPT
- ◆ Alcatel-Lucent
- ◆ Comtech EF Data
- ◆ iBasis
- ◆ Nokia Siemens Networks
- ◆ Orange from France Telecom
- ◆ UTStarcom
- ◆ Blue Coat
- ◆ Datang
- ◆ Invest Hong Kong
- ◆ NTT DoCoMo
- ◆ PCCW Global
- ◆ VASC
- ◆ Cisco
- ◆ Huawei
- ◆ Motorola
- ◆ OFTA, Hong Kong SAR
- ◆ Qualcomm
- ◆ ZTE Corporation

Total Number of Audiences: 360

Mission Group organized by Hong Kong Wireless Development Center: 21

- ✧ Signing Memorandum of Understanding between Hong Kong Wireless Development Center and Radio-Electronics Association of Vietnam

Concurrent China Enterprises Introductory Conference

Organizers: Vietnam Posts & Telecommunications Group (VNPT)
China National Postal & Telecommunications Appliances Corp. (PTAC)
Adsale Exhibition Services Ltd.

Presented by:

- ◆ Ministry of Information and Communications (MIC)
- ◆ Vietnam Posts & Telecommunications Group (VNPT)
- ◆ China National Postal & Telecommunications Appliances Corp. (PTAC)
- ◆ JOYIT Signaling Products & Solutions
- ◆ Futong Group
- ◆ Hengtong Group Co. Ltd.

Total Number of Audiences: 71

Media Coverage / Publications

Official Publications:

- ◆ TELECOM & IT
- ◆ TELECOM ASIA
- ◆ WIRELESS ASIA

Overseas Media / Publications (Partial List):

- ◆ Asian Products.com
- ◆ Electronics Technology
- ◆ Satellite Evolution Asia
- ◆ Busy Trade.com
- ◆ IP Modern Electronic Technology
- ◆ Telecom Worldwide
- ◆ C114.Net
- ◆ Korea IT Times
- ◆ Telecom 通訊專刊
- ◆ Connect World
- ◆ Pacific Telecommunications Council
- ◆ Telecoms Korea
- ◆ DTPT (郵電設計技術)
- ◆ SDA Asia
- ◆ ZDNet Asia

Local Media / Publications (Partial List):

- ◆ Consuming Electronics
- ◆ Dan Tri
- ◆ Digital Power Journals
- ◆ eChip Magazine
- ◆ Hanoi local channel
- ◆ Hanoimoi News Daily
- ◆ Hanoimoi Online
- ◆ Information Society Magazine
- ◆ Lao Dong News Daily
- ◆ PC World Magazine
- ◆ NguoiLaodong News
- ◆ Saigon Computer Times
- ◆ Sai Gon Economic times
- ◆ Sai Gon Giai Phong News
- ◆ Sai Gon Tiep Thi News
- ◆ Sai Gon Times Daily
- ◆ Thanh Nien News Daily
- ◆ Tin hoc va doi song News
- ◆ Tui tre News Daily
- ◆ Vietnamnet
- ◆ Vietnam Economic Times (VET)
- ◆ Vietnam Investment Review (VIR)
- ◆ Vietnam News Agency
- ◆ Vietnam News Daily
- ◆ Vnexpress.net
- ◆ Vietnam Post
- ◆ VNPT-Information Center for P&T
- ◆ VTC (Digital Broadcast of VTC1 & VTC5)
- ◆ VTV1 (VTV1 Daily News & Digital Life Program)

Reply Coupon

To: Adsale Exhibition Services Ltd

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Fax: +852 2516 5024

Email: telecom@adsale.com.hk

I would like

to exhibit in The 12th International Exhibition in Vietnam on Telecommunications & Information Technology ("Vietnam Telecomp 2008") (26-29 November 2008, HoiAnh City)

to get more information of Vietnam Telecomp 2008

Company: _____

Main Business: _____ Country: _____

Contact Person: _____ Title: _____

Tel: _____ Fax: _____

Email: _____ Website: _____

Address: _____